

## **Annual Report as of June 30, 2007**

### Mission Statement

The objective of the Associated Humane Societies, Inc., shall be the prevention of cruelty to animals throughout the U.S. and specifically the State of New Jersey; maintenance of animal care centers, proper appliances for disposal of sick, injured and abandoned animals which shall include crematorium and hospital care, the maintenance of a hospital clinic and other facilities for the care, treatment and disposition of sick and injured animals, to educate and instruct the public in the care and treatment of animals and to encourage humane education in public and private schools and to do whatever is necessary to promote the general welfare of animals everywhere.

During the past year, many initiatives have been implemented in terms of developing new ways to achieve our mission as well as in the area of improving fiscal management.

Efforts have been made to reach out to pet owners and educate them about AHS's retirement home for pets – something unique to our organization that few other organizations have. We have set up information booths at senior citizen expos, notified lawyers in the event their clients have pets, etc. As a result, the Society has received numerous requests from pet owners for additional information on how to make arrangements for the future safety and care of their pets.

It is our intention to switch over to a new microchips vendor which will cost us much less than the current vendor. We will also soon be changing the way we handle adoption warranties. We presently have a 10 day health guarantee for adopters using our veterinarians. Within the not-too-distant future, we will be switching over to Pets Animal Warranty Service which will cost us \$35.00 per adoption and we will replace the existing microchip charge in adoption fees with the new warranty fee. The overall benefit is that it will allow our veterinarians to take care of additional outside clients, take care of more of the Society's needy animals and perform more altering operations. It will also save us time, money and effort as we do away with the 10 day medical guarantee.

In an attempt to recoup some of the losses incurred when the many people who have come to us in need regarding surrendered animals or medical assistance, do not pay their bills, additional efforts have been made. We have implemented basic collection procedures via mailed collection statements. The present outstanding indebtedness (which goes back 2 years) is \$14,000 for Medical and \$5,000 for the Front Office in the Newark facility. We will be going through indebtedness files at Tinton Falls and Forked River also.

We have also made efforts to improve and expand our solicitation mailing lists. We have gone through our files from the time that we had upgraded our computers in 2005 to gather information about people who needed assistance in surrendering an animal, assisting wildlife, etc. These were humanitarian gestures on our part. Those files total about 8,000 names and addresses.

In keeping with our mission to educate the public, the Society published the Sad Circus Elephant Coloring Book in conjunction with The Elephant Alliance. We also sent a press release to the media and to libraries in N J, NY, Pennsylvania and Connecticut to make them aware of the book.

Due to the expertise and effort of our CPA, the Society has been given a 4 Star rating by Charity Navigator.

In order to re-visit our financial problems, the Society has staff meetings every few weeks to attempt to stay on course with our spending and minimize our expenditures.

The Society updates and improves our website every few weeks. We are nearing the end of the calendar year and need to update our animal control contracts.

We have added four new t-shirt designs to attract sales and visits to Popcorn Park.

Additional funds had to be expended for new electrical service in Newark, a new roof for the elephant barn at Popcorn Park, and several other maintenance requirements.

County, State and Federal laws require that the Office of Emergency Management take into consideration disaster planning for pets or risk losing federal funds. We are actively involved in this area of animal control and need financial assistance and resources to continue in this effort.

In terms of financial matters, although negative cash flow remains a serious challenge, incredible strides have been made in terms of meeting and surpassing budget objectives. The organization is reporting an un-audited GAAP increase to net assets (profit) for the fiscal year ending 6/30/2007 in the amount of about \$110,000. This represents approximately a million and a half improvement over the bottom line results from the previous year. Substantial increases in general donations, return on investments and “will” giving have all contributed to the favorable results.

Additional un-audited financial information for the fiscal year ended June 30, 2007 includes the following;

	<b>Animal</b>				<b>Fund</b>		<b>Net</b>
	<b>Control</b>	<b>Clinic</b>	<b>Shelter</b>	<b>Education</b>	<b>Raising</b>	<b>Overhead</b>	<b>Totals</b>
					<b>&amp; Other</b>		
<b>Income</b>	1,956,075	502,480	945,069	401,585	4,962,414		8,767,623
<b>Expenses</b>	651,200	908,195	2,937,017	904,513	405,029	2,852,722	8,658,676
<b>Totals</b>	<u>1,304,875</u>	<u>-405,715</u>	<u>-1,991,948</u>	<u>-502,928</u>	<u>4,557,385</u>	<u>-2,852,722</u>	
<b>Net Asset Increase</b>							108,947
<b>Net assets - Beginning of Year</b>							9,492,879
<b>Net Assets - End of Year</b>							<u><b>9,601,826</b></u>

Corporate governance is unchanged from the prior year with me and Terry Clarke remaining in the Executive Director and Assistant Executive Director positions, respectively. The board of directors also remains unchanged from a year ago. That seven person board is indicated below;

Roseann Trezza	Joeseoph Friedman	John Bergman
Leonard Atlas	Suzanne Dragon	
Thomas Dent	Barbara Lathrop	

Respectfully submitted,

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Roseann Trezza, Executive Director

